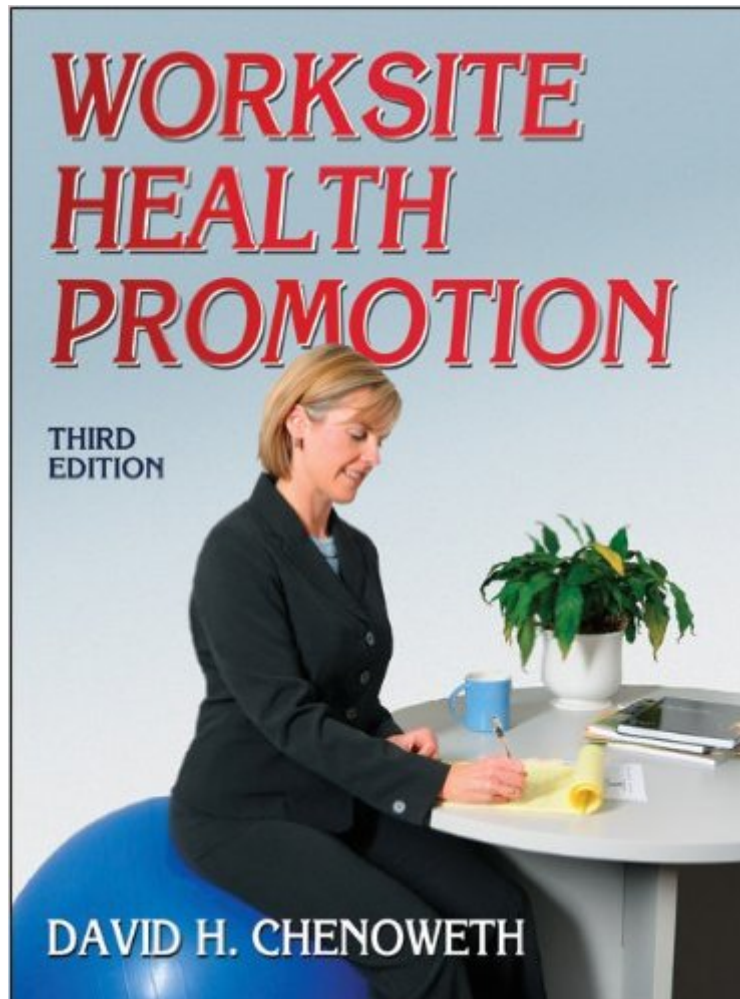


The book was found

Worksite Health Promotion - 3rd Edition



Synopsis

In today's difficult economic environment, worksite health promotion programs are becoming increasingly important as employers look for ways to contain health care costs and improve productivity. The newly updated *Worksite Health Promotion, Third Edition*, presents students and professionals with all of the information they need to create programs that address these issues, improving both the physical health of the employees and the financial health of the organization. Based on Dr. Chenoweth's expertise as a professor and a professional consultant, the text combines theoretical principles and research with practical applications and real-world examples to give readers a comprehensive and immediately useable introduction to the field. The text begins with an overview of worksite health promotion that illustrates the importance of these programs in today's workplace. This is followed by a discussion of the economic forces that make implementing worksite health programs so advantageous for employers. The text's clear presentation of program benefits highlighted in economic-based evaluations will prepare readers to make a case for their own interventions. *Worksite Health Promotion, Third Edition*, provides a step-by-step approach to planning, implementing, and evaluating programs. Readers will explore key topics such as assessing employees' needs, setting appropriate goals, gaining management buy-in, budgeting, and program evaluation. They will also find full coverage of programming issues, including strategies for developing programs for healthy lifestyles, medical self-care, and disability management. The specific challenges of programming for small businesses and multisite workplaces are also addressed. The third edition has been fully revised with an improved organization and updated charts, tables, and references as well as the following additions that reflect the latest research and trends in the field:

- Updated information on ADA, HIPAA, and GINA standards as they relate to worksite health promotion that will help readers better understand the implications of the legislation for their own businesses
- New sections on health management, health coaching, budget development options, and present value adjustment
- More information on integrated health data management systems, e-health technology, nutrition and weight control programs, fostering a healthy culture, and reducing stress in the workplace
- Expanded coverage of program evaluation, including new sections on break-even analysis and determining present versus future value as well as improved illustrations of econometric-based evaluations and evaluation design
- A larger focus on career development with updated information on certification options, intermediate-level practitioner competencies, and internship and job searches that will help students explore their professional options and prepare for their future in the field

Improved textbook features make this leading text more classroom friendly than ever.

Learning objectives, end-of-chapter overviews, and a new glossary of key terms will help students focus on the most important concepts in each chapter. Updated Looking Ahead and What Would You Do? sidebars will aid them in applying the information and can serve as the starting point for class discussions or assignments. A new instructor guide gives faculty great help in preparing for courses. It contains sample syllabi (including a syllabus for increasingly popular online offerings), a weekly instructional guide, and course outlines. Also new to this edition is an image bank with most of the art and tables from the text. Current practitioners looking for ideas and strategies for building a healthier workforce as well as students just beginning an exploration of the field can depend on *Worksite Health Promotion, Third Edition*, to inspire and inform. Both groups will find that this text offers the business knowledge, resources, and insights to guide them in this diverse and exciting career. v

Book Information

Hardcover: 248 pages

Publisher: Human Kinetics; 3 edition (June 14, 2011)

Language: English

ISBN-10: 1578512662

ISBN-13: 978-1578512669

ASIN: 0736092919

Product Dimensions: 8.5 x 0.9 x 11 inches

Shipping Weight: 2 pounds (View shipping rates and policies)

Average Customer Review: 4.8 out of 5 stars Â Â See all reviews Â (4 customer reviews)

Best Sellers Rank: #122,275 in Books (See Top 100 in Books) #11 in Â Books > Textbooks > Medicine & Health Sciences > Medicine > Clinical > Occupational & Industrial Medicine #16 in Â Books > Medical Books > Medicine > Internal Medicine > Occupational #88 in Â Books > Textbooks > Medicine & Health Sciences > Medicine > Clinical > Internal Medicine

Customer Reviews

happy to find and use this book for the class and able to return when finished. Great way to do biz

Helped with my school work.

Got in e book, good

Excellent resource for corporate wellness planning, strategies, and initiatives. This resource also delivered excellent insight on the fabric of the healthcare industry as it relates to such corporate initiatives.

[Download to continue reading...](#)

Worksite Health Promotion - 3rd Edition Health Promotion Throughout the Life Span, 7e (Health Promotion Throughout the Lifespan (Edelman)) Health Promotion and Disease Prevention in Clinical Practice (Health Promotion & Disease Prevention in Clin Practice) Cultural Competence in Health Education and Health Promotion Health Promotion and Aging: Practical Applications for Health Professionals Health Promotion at the Community Level: New Advances Health Promotion Programs: From Theory to Practice Occupational Therapy in the Promotion of Health and Wellness Health Promotion in Nursing Integrative Health Promotion: Conceptual Bases For Nursing Practice Community Nutrition: Planning Health Promotion And Disease Prevention Health Promotion For Nurses: A Practical Guide Sport Promotion and Sales Management, Second Edition Advertising and Promotion: An Integrated Marketing Communications Perspective, 10th Edition Advertising and Promotion: An Integrated Marketing Communications Perspective, 9th Edition Integrated Advertising, Promotion, and Marketing Communications (7th Edition) Promo 2: The Ultimate in Graphic Designer's and Illustrator's Self-Promotion This Business of Concert Promotion and Touring: "A Practical Guide to Creating, Selling, Organizing, and Staging Concerts" Music Marketing: Press, Promotion, Distribution, and Retail No Plastic Sleeves: Portfolio and Self-Promotion Guide for Photographers and Designers

[Dmca](#)